

# CRAFTY BOATERS CRAFT MARKETS

2025

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## Crafty Boaters Markets - 2025

# Please make sure that you read and all the pages in this document, including the terms and conditions on the last page before applying.

#### About the market

We aim to promote high quality handcrafted items and goods from small businesses. Our definition of handcrafted for an application to our market is a product that you have made yourself from scratch, either to your own design, or to a pattern that you have the rights to use and sell. Some examples of what we do and do not accept are below. The list is not exhaustive. If you are not sure if your products are accepted, please do feel free to contact us to discuss it

#### We will accept

- Fully handcrafted items to your own design
- Jewellery: where the beads are made by you (such as polymer clay), or the purchased gemstones or beads are set into metalwork, fabric or thread designed, woven or sewn by you i.e. silver, macrame, sewn fabric bands. We accept bought in silver findings to finish of your handcrafted earrings for example.
- Items such as mugs, water bottles, fabric cushions that have been printed with your artwork (not bought items that have just been personalised with text)
- Printed books & games where you are the author/inventor
- Hand crafted items to a pattern that is not your own design, but you have the rights to make and sell them. For example, some hand sewn, crochet or knitted items come under this category, <u>but you must</u> remember to credit the designer, and any other rules the designer sets out for you to sell them

#### We do not accept

- Franchises such as Avon, Usborne Books, Body Shop etc
- Items where all the components are designed by someone else, and bought in, resulting in a hand assembled item where none of the product is either designed or handcrafted by you.
- Products that have been bought, and just personalised with printed text (we do not consider this handcrafted).
- Products that we feel are not made to a high standard, either through poor quality materials or lack of experience or skill.

## Applying for a stall

We accept stall holders by application only. This way we ensure that the quality and standard of products sold at the market remains high. We accept handmade items only, no vintage or\_bought in items are accepted. Please apply via email only, and not via messages on social media. Using one channel of communication is much easier for us to keep track of applications, and we may miss an application if they are sent via messages.

We do not necessarily accept all applications, but please bear in mind that the majority of the time, if you are not accepted then it is usually because we think that your products are not a good fit for the market, and that selling at our markets would not benefit you. We like to be up front and transparent with our applicants, and we do not want to charge a pitch fee to a stall holder where we think they would make low or no sales.

If you would like to apply for a pitch you will need to comply with, and send us the following information to <u>craftyboaters@gmail.com</u>. We will not accept applications through Social Media Messaging platforms. We do not keep records from our markets held the previous year, so please make sure that you send all the information required. However, if you have attended our Spring market, and your information (i.e. public liability insurance) is still current we will not require it again from you if you are attending subsequent markets as well for that year, unless any of your information needs updating.

## Market stall criteria

- Your name and company name (if you have one), and also any username for Facebook or Instagram so that we can help promote you.
- The dates you are applying for.
- What you will be selling (please give examples of items as we aim to have a good variety of stalls with the minimum number of duplicates).
- Some good quality photographs of your items 5-7 individual pictures (not collages please), so that we can clearly see the quality of the items you produce, and use them for marketing purposes. Please do not ask us to find your Social Media pages to look at photographs, please email them to us. They need to be clear and of a high resolution.
- A copy of your public liability insurance (stalls may not be booked without insurance)
- Evidence of a food hygiene certificate if selling homemade food.
- Evidence of CE (now UKCA) marking for your products if you intend to sell children's toys.

### Types of stalls we are looking for

We aim to keep duplicate products to a minimum, and consider applications carefully in order to achieve this. As a rule of thumb, we accept up to four stalls of each type of craft, and when doing so, we aim for each of those stalls to have their own unique take on their craft, thus making them different from the other stalls.

To achieve this, we look for sellers who make a variety of products within a niche, rather than stalls selling a wide range of different crafts. For example, we are happier to take someone who makes a wide variety of products from one type of craft, but are less keen to take someone that has a variety of products using many different crafts. The latter makes it very difficult to keep duplicate crafts to a minimum. Therefore, if you do make a variety of products using different crafts, it may be that we ask you to bring some crafts, but not others.

For those that meet our standards and requirements, we will email you and invite you to pay (supplying you with payment details). Pitches are allocated on a first come first served basis, and your pitch is not secure until we have received your deposit or payment in full.

#### Craft Markets for 2025

Below are the details for the craft markets being held for 2025. All the markets are **1 day** markets held from 10am-4pm. All will be held at Lechlade Memorial Hall, Oak Street, Lechlade GL7 3AY. Please note that the Christmas markets are held on two consecutive weekends in November. Stall holders do not have to book both days.

| Date                                    | Time          | Venue                  | Other<br>information          |  |  |
|---|---------------|------------------------|-------------------------------|--|--|
| Spring Market                           |               |                        |                               |  |  |
| Sunday 16 <sup>th</sup> March 2025      | 10.00 - 16.00 | Lechlade Memorial Hall | 1 day market<br>Indoor stalls |  |  |
| Summer Market                           |               |                        |                               |  |  |
| Saturday 12 <sup>th</sup> July 2025     | 10.00 - 16.00 | Lechlade Memorial Hall | 1 day market<br>Indoor stalls |  |  |
| Autumn Market                           |               |                        |                               |  |  |
| Saturday 11 <sup>th</sup> October       | 10.00 - 16.00 | Lechlade Memorial Hall | 1 day market<br>Indoor stalls |  |  |
| Christmas Markets                       |               |                        |                               |  |  |
| Saturday 15 <sup>th</sup> November 2024 | 10.00 - 16.00 | Lechlade Memorial Hall | 1 day market<br>indoor stalls |  |  |
| Saturday 22 <sup>nd</sup> November 2024 | 10.00 - 16.00 | Lechlade Memorial Hall | 1 day market<br>indoor stalls |  |  |

### Pitches

The venue for all of our markets is Lechlade Memorial Hall, Oak Street, Lechlade. GL7 3AY

- There are 40 indoor pitches available for each market.
- Each pitch is supplied with one 6ft x 2.5ft table and two chairs. (Your space is the size of your table with room behind for two chairs).
- We are no longer offering gazebo pitches at our markets

## Pitch fees and numbers

| Date                               | Location               | Price | No. of stalls |  |  |
|------------------------------------|------------------------|-------|---------------|--|--|
| Easter Market                      |                        |       |               |  |  |
| Sunday 16 <sup>th</sup> March      | Lechlade Memorial Hall | £35   | 40            |  |  |
| Summer Market                      |                        |       |               |  |  |
| Saturday 12 <sup>th</sup> July     | Lechlade Memorial Hall | £35   | 40            |  |  |
| Autumn Market                      |                        |       |               |  |  |
| Saturday 11 <sup>th</sup> October  | Lechlade Memorial Hall | £35   | 40            |  |  |
| Christmas Markets                  |                        |       |               |  |  |
| Saturday 15 <sup>th</sup> November | Lechlade Memorial Hall | £35   | 40            |  |  |
| Saturday 22 <sup>nd</sup> November | Lechlade Memorial Hall | £35   | 40            |  |  |

#### Payments and Deadlines

Please remember that **Payment secures your pitch**. Emailing us just to let us know that you would like a pitch does not add you to our list. **You will only be added once you have paid your deposit or paid in full** (whichever method you choose). Please email us to book and we will also send you our terms and conditions. You can pay for your pitch in the following ways:

- Pay for your pitch in full at the time of booking which will secure your pitch
- Pay a non-refundable £10 deposit for each market you wish to book, and pay the remainder by the market payment due date. This method will secure your pitch(es) until the due date of the remainder of the monies shown in the table below.

Full payment for your pitch(es) is required 6 weeks prior to the date of the market. One email reminder will be sent for late payments. If no payment is made by the due date shown below, we can no longer hold the pitch for you, and you will not be refunded your £10 deposit.

| Market Payment Dates                                     |            |  |  |  |
|--|------------|--|--|--|
| Market   | Due date   |  |  |  |
| Spring Market Sunday 16 <sup>th</sup> March              | 01/02/2024 |  |  |  |
| Summer Market Sunday 12 <sup>th</sup> July 2024          | 01/06/2024 |  |  |  |
| Autumn Market Sunday 11 <sup>th</sup> October            | 01/09/2024 |  |  |  |
| Christmas Market 1 Sunday 15 <sup>th</sup> November 2024 | 01/10/2024 |  |  |  |
| Christmas Market 2 Sunday 22nd November 2024             | 14/10/2024 |  |  |  |

#### Payments

Payment is by bank transfer. **Please use your name as a reference**. This is very important. If we don't know who the money is from, we can't mark your pitch as secured. Bank details will be given to you when we accept you as a stall holder.

#### Crafty Boaters Newsletter/communication

We now use a newsletter service to communicate with our sellers about the markets that they are attending, and to let them know of any last minute instructions rather than send blanket emails as this complies with GDPR. By booking a pitch with us you agree to sign up to this service. You can unsubscribe after the market if you wish, but be aware that if you do this you will have to resubscribe to attend future makets.

#### Crafty Boaters Sellers Facebook Page

In addition to the Crafty Boaters Markets Facebook page, we also have a private Facebook group page 'Crafty Boaters Markets (Sellers Only)' page. You can find the page here: https://www.facebook.com/groups/481420203817071

The page is used for announcements for our markets, and occasionally, we are asked to advertise for sellers for other local markets (we do not advertise markets for others on our main Crafty Boaters Markets page). In the files section, you will find some information sheets about selling at the market, and each year, we have copies all of our market posters formatted for A4 print, Instagram and Facebook for you to advertise the market on your own pages or make printed copies.

#### Electricity

If you intend to use lights, card machines, or your mobile phone make sure batteries are charged before coming to the market. There are a limited number of sockets in the room, however, we can't guarantee that your stall will be placed near one of these, and for safety reasons we cannot have extension leads running from stalls to sockets.

#### Parking

There is free parking at Lechlade Memorial Hall. However, we would ask that once you have unloaded, that you park your vehicle at the far end of the car park (the end nearest the field). This leaves the parking nearest the main hall for buyers to park, as we want to make things as convenient as possible to encourage them to come in and buy!

#### Public Liability Insurance

We expect all of our sellers to have public liability insurance, and you will need to send us a copy of your certificate before the day of the market. Please make sure that the certificate you send does not go out of date by the time of the market. You can obtain public liability insurance from a number of places Axisweb, Direct Line, and Hiscox to name a few.

By booking a stall, you agree to our Terms & Conditions on page 6.

#### Terms & Conditions for Crafty Boaters Markets.

- 1. Goods are predominantly handmade by you (i.e using raw materials to create your own unique items, or from a pattern you have permission to use), and comply with all regulations, such as UKCA marking and food hygiene regulations where required). **Please provide proof**
- 2. We do not offer stalls to franchises, only independent small businesses

- 3. We do not accept vintage items unless approved by us.
- 4. We do not accept any items being sold as 'lucky dip' that are not handmade by you
- 5. Upcycling is permitted but only if the item is significantly altered from the original
- 6. We do not accept stalls selling supplies, unless they are craft kits
- 7. We do not accept food vendors (i.e. selling hot food, sandwiches or drinks) for consumption at Lechlade Memorial Hall
- 8. Neither Crafty Boaters or Lechlade Memorial Hall accept liability. You must have your own public liability insurance to participate in this event. **Please provide proof**
- 9. If you need electricity please let us know at the time of booking. We will try and accommodate your request. However, we can't guarantee that you will be placed near a socket, especially if we have many requests. For safety reasons extension leads and naked flames are not allowed.
- 10. The markets will run from 10.00 16.00 on all dates.
- 11. Sellers can set up from 08.30. We insist that sellers do not pack up before 16.00
- 12. There will be no admittance to the site for sellers after 09.45 for markets.
- 13. You are permitted to park in the Lechlade Memorial Hall all day.
- 14. Your pitch must be left clean and tidy. Please take away your own rubbish.
- 15. Observe current social distancing rules, if applicable. Stalls must not expand beyond their allocated pitch.
- 16. We advertise the market with as many local social media pages as possible on Instagram & Facebook. In addition, we advertise in local papers, Stallfinder and UKCraftfairs, and have some paid advertising. However, we expect our sellers to promote the market as well.
- 17. When advertising please use the correct title: Crafty Boaters Spring Handmade Market, Crafty Boaters Summer Handmade Market, Crafty Boaters Autumn Handmade Market or Crafty Boaters Christmas Handmade Market
- 18. Refunds (if paying in full when booking): A refund minus £5 admin fee will be given up to 6 weeks prior to the date of the market up to an including 01/02/25 (Spring market) 01/06/25 (Summer market), 01/09/25, (Autumn market) 01/10/25 (1st Christmas market), 14/10/25 (2<sup>nd</sup> Christmas Market). After this date no refund will be given.
- 19. Refunds (if paying by non-refundable £10 deposit): If you have paid in full before the due date for the remainder of your pitch fee, a refund (minus £10 deposit) will be given up to 6 weeks prior to the date of the market up to an including 01/02/25 (Spring market) 01/06/25 (Summer market), 01/09/25 (Autumn Market), 01/10/25 (1st Christmas market) 14/10/25 (2<sup>nd</sup> Christmas market). After this date no refund will be given.
- 20. Pitches are not transferable. If you can no longer come to the market, you are not permitted to transfer your pitch to someone else. All pitch applications must come through Crafty Boaters
- 21. No touting. Anyone seen touting for sellers to join other markets, online selling platforms, or other marketing services without the approval of Crafty Boaters Markets will be asked to leave the market immediately.